

Mr. Yashwanth SV

B.com, MBA

Associate professor, SVCE, Bengaluru

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Biography

Mr Yashwanth sv has 01 year of experience in teaching and 1yesr experience in industry. He received B.com in Banglore University in government first grade college in Yelahanka and he completed his MBA in Nagarjuna college of engineering and technology. His area of interest includes E-marketing, Green Marketing and HRM practices in corporate world.

Research Interests

- E-marketing
- Green marketing
- HRM practices in corporate world

Selected Publications

Nil