



ABOUT DEPARTMENT OF MBA

SVCE established MBA Programme in the Academic Year 2009-10 with an intake of 60, affiliated to Visveswaraya Technological University and approved by AICTE. Department aims to develop individuals to attain the required management skills and to shoulder challenging responsibilities in the promising global corporate set-up. The students are taught through innovative teaching pedagogies, case based role play. It stands out amidst with curriculum, learning environment, academic life, Placement results, and also keen to have close association with industries and strong relationship with premier industries.

VISION

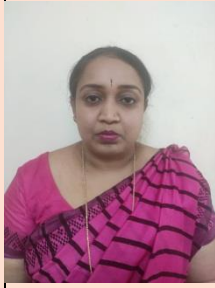
“To develop globally competent management executives and entrepreneurs with strong ethical values for the growth of the nation”

MISSION

- M1. Imparting skill based quality education for global competence
- M2. Nurturing a spirit of entrepreneurship with critical thinking, strategic decision making and to facilitate lifelong knowledge dissemination
- M3. Moulding strong ethical values among students for successful professional, personal life and to make students socially responsible.

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H.O.D MESSAGE



Dr. Sunitha YK
Professor & HOD
Department of MBA
SVCE, Bengaluru

MBA in today's scenario is considered as a basic qualification for management positions be it in Finance, Marketing, and HR department of an organization. The major advantages of pursuing MBA is the exposure to the theories of management and their practical implications, understanding the actual organizational environment, the working culture and learning the ways to become successful managers in various disciplines.

In present globally acquired business environment, dynamic managers

PROGRAM EDUCATIONAL OBJECTIVES (PEOS)

PEO1: To develop managerial competencies through quality management education.

PEO2: To enhance employability of students through training and development.

PEO3: To motivate students to become successful entrepreneurs and facilitate job creation in the country.

PEO4: To inculcate ethical values among students for overall welfare of society.

SPECIALIZATIONS OFFERED

We offer dual specialization with the following combination

[1] Finance & Marketing

[2] Human Resource & Finance

[3] Marketing & Human Resource

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PROGRAM OUTCOMES (POS)

PO 1: Management Knowledge: Application and implementation of OB, OR & QT, Economics and domain specialization for rational decision making.

PO 2: Individual and team work: Participating effectively as a member of a team, individual & as a leader in an organization.

PO 3: Communication Skills: Communicate effectively through verbal, non- verbal communication & demonstrating appropriate presentation skills.

PO 4: Leadership skills: Development of prospective leaders for business and industrial sustainability.

PO 5: Upgrading IT skills: Acquiring relevant IT skills to support decision making in real time scenarios.

PO 6: Entrepreneurship: Imbibing a spirit of entrepreneurship among students for prospective job creation.

PO 7: Values: Developing appropriate ethical and spiritual values relevant to managerial practices.

PO 8: Consultancy: To facilitate professional exchange of knowledge and information between industry - institution for mutual benefit.

PO 9: Social responsibility: Instilling a sense of responsibility towards the society among prospective business managers.

PO 10: Placements: Providing job opportunities with respect to the specific areas of expertise.

PO 11: Time Management: Inculcating the habit of time management among students in their day to day activities and life.

PO 12: Global learning: Fostering global learning for exploiting opportunities and preparing students to overcome cross cultural shocks.

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TEACHING STAFF



Dr. Sunitha YK
Prof. & HOD, Department of MBA
SVCE, Bengaluru.



Mr. Arun Kumar S
Assistant Professor , Department of MBA
SVCE, Bengaluru.



Ms. Vasantha B
Assistant Professor , Department of MBA
SVCE, Bengaluru.



Mrs. Geetha V
Assistant Professor , Department of MBA
SVCE, Bengaluru.



Ms. Akshatha S
Assistant Professor , Department of MBA
SVCE, Bengaluru.

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Mrs. Vidya L

**Assistant Professor , Department of MBA
SVCE, Bengaluru.**



Mr. Karthik Reddy S

**Assistant Professor , Department of MBA
SVCE, Bengaluru.**

NON TEACHING STAFF



Mr. shek Ajum Pasha

Attender

News Letter Edited By

Ms. Akshatha S

Assistant Professor

Department of MBA, SVCE

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DEPARTMENT ACTIVITIES

DEPARTMENT MOU

Sl.No.	Name of the Industry	Logo	Academic Year
1	LCM Logistics Pvt. Ltd.		6/3/2020
2	Iclub		16/3/2020

RESEARCH CENTRE

The department established Research Centre in the academic year 2019-20 and it is approved by Visvesvaraya Technological University, Belagavi and Karnataka.



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OUTREACH

Sl. No.	Faculty	Topic	Institution	Date
1	Dr. Sunitha Yk	After Graguation- Pg Or Career	Sambram Academy Of Management Studies	26/08/2020

DEPARTMENT TOPPERS

ODD SEMESTER

I SEMESTER



Lavanya – 73.5%
(1VE19MBA15)



Swathi V – 72.83%
(1VE19MBA47)



Chaitra BA – 71.83%
(1VE19MBA06)

III SEMESTER



Tanseera Firdous – 75.71%
(1VE18MBA55)



Hamsa V – 75.28%
(1VE18MBA20)



Sujay – 75
(1VE18MBA52)

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EVEN SEMESTER

II SEMESTER



Lavanya - 81%
(1VE19MBA15)



Swathi V - 80%
(1VE19MBA47)



Chaitra BA - 79%
(1VE19MBA06)

IV SEMESTER



Tanseera Firdous – 78%
(1VE18MBA55)



Chaitra P – 77.28%
(1VE18MBA11)



Devesh Sinha – 77.14%
(1VE18MBA18)

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WORKSHOPS ORGANISED

Sl.No	Title of work shop	Resource person details/ Organisation	Date	Participants
1	Effective Financial Planning	Prof. Prakasha G	22.08.2019	45
2	Communication skill and public speaking (Participated)	Dr.S.Nagaraj Rao (EEE)	07-09-2019	31
3	How to be successful and Industry Expectations	Dr.Pradeep M P	01/102019	102
4	Mind Power Magic	Mr.Ramani V	01/10/2019	102
5	Supply Chain Management	Dr.Nijaguna G	03/10/2019	110
6	Employability Ready Skills	Ms. S S Manjula	03/10/2019	110
7	Know Yourself	Prof. Arundathi S V	04/10/2019	100
8	Emerging Business Model- Opportunities for MBA Students	Dr.Chidambara Ganapaiah	05/10/2019	100
9	Methods of solving the case-study	Dr.Sandhya S	06/12/2019	60





Title: “Exploring Research Funding Opportunities in Social Science” Sponsored by IETE Bangalore

The screenshot shows a Zoom meeting interface. At the top, the title bar reads "SVCE MBA is talking". The main window displays a grid of participants. On the left, a presentation slide titled "Exploring Research Funding Opportunities in Social Sciences" is shown. The slide lists several awards and grants received by SVCE, including the Best Researcher Award 2020 by Annamalai University, the Best Research Award by KJ Somaiya, and the Best Research Award by KJ Somaiya. The slide also mentions the Department of MBA and the SVCE Research Center. The bottom of the screen shows the Zoom controls, including buttons for mute, video, chat, and other functions.

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WEB- SEMINAR ORGANISED

Sl.no	Title of Seminar	Resource person detail	Date	Duration	Participants
1	Incubation & its Benefits For Institutions •	Dr. Saikat Gochhait Senior Assistant Professor	27/04/2020	5 Hours	100
2	Neuro Linguistic Programming(NLP) a primer	Mr. Ramani Venkat NLP Coach & Serial	28/04/2020	5 Hours	92
3	Magic of Big Thinking	Mr. Madhabi Das Project Manager Novo Nordisk Pharmaceuticals, Denmark..	29/04/2020	5 Hours	89
4	Bliss Is In	Mr. BM Manjunath AEE, PR, BWSSB	30/04/2020	5 Hours	119
5	Indian Banking & Recent Changes in Banking Industry	Dr. AS Gurudath Chairman “ research Unit & Management Committee Member, ICAI, Bangalore.	01/05/2020	5 Hours	98
6	Mr. Uday Jagannathan Senior Assistant Professor, MSRUAS, Bangalore.	Analysis Of Investment With Reference To Bonds & Shares	02/05/2020	5 Hours	81

The figure consists of three side-by-side screenshots of mobile devices displaying Zoom meetings. The left screenshot shows a Zoom app interface with a video feed of a man in a white shirt and a list of bullet points about 'Mia' (Meaningless) and 'Mia' (Meaningful). The middle screenshot shows a Zoom app interface with a video feed of a man in a green shirt and a presentation slide titled 'ANALYSIS OF INVESTMENTS WITH REFERENCE TO BONDS AND SHARES' by Dr. Ravi Kumar, Jaganmohan Reddy. The right screenshot shows a Zoom app interface with a video feed of a woman in a blue shirt and a presentation slide titled 'MAGIC OF THINKING BIG' by Mahesh Dhanu.

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INDUSTRIAL VISTS

Sl.No	Place visited & details	Date of visit	No. of students participated
1	Unibic foods Pvt. India Ltd.Bengaluru	29-11- 2019	60



LIST OF FACULTY DEVELOPMENT PROGRAMME ATTENDED BY FACULTY

Sl.No	Faculty Name	Details
1	Dr. Sunitha YK	Participating in two weeks online FDP on Research, Publication & Funding Organised by B.M.S College of Engineering, Bengaluru on 8 th – 19 th June 2020.
2	Akshatha S	Three Days National online FDP on "New Challenges in business Management – A Strategic Approach" Organised by Department of Business administration, Andhra Loyola Institute of Engineering and Technology from 8 th June to 10 th June,2020
3	Mrs. Geetha V	Three Days National online FDP on "New Challenges in business Management – A Strategic Approach" Organised by Department of

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		Business administration, Andhra Loyola Institute of Engineering and Technology from 8 th June to 10 th June,2020
4	Mr. Karthik Reddy S	One Day National Level FDP on "Impact of Corona Virus on Informal Sector in India : Challenges and Opportunities" Organized by Department of Economics, Acharya Patashala Evening College of Arts and Commerce, Bengaluru on Monday, 8 th June,2020
5	Akshatha S	One day FDP on “INFORMATIVE TO TRANSFORMATIVE EDUCATION” held on 7 th September 2019 at Nagarjuna College of Management Studies, Chickballapur.
6	Mr. Arunkumar S	One week FDP on “ IN PURSUIR OF INNOVATION PRODUCT DEVELOPMENT, IPR & EDC” at SVCE, Bengaluru in association with Institution’s Innovation Council & Indian Society for Non-Destructive Testing from 20 th to 25 th January 2020.
7	Ms. Vasantha B	One week FDP on “ IN PURSUIR OF INNOVATION PRODUCT DEVELOPMENT, IPR & EDC” at SVCE, Bengaluru in association with Institution’s Innovation Council & Indian Society for Non-Destructive Testing from 20 th to 25 th January 2020.
8	Mrs. Geetha V	One week FDP on “ IN PURSUIR OF INNOVATION PRODUCT DEVELOPMENT, IPR & EDC” at SVCE, Bengaluru in association with Institution’s Innovation Council & Indian Society for Non-Destructive Testing from 20 th to 25 th January 2020.
9	Ms. Akshatha S	One week FDP on “ IN PURSUIR OF INNOVATION PRODUCT DEVELOPMENT, IPR & EDC” at SVCE, Bengaluru in association with Institution’s Innovation Council & Indian Society for Non-Destructive Testing from 20 th to 25 th January 2020.
10	Mrs.Vidya L	One week FDP on “ IN PURSUIR OF INNOVATION PRODUCT DEVELOPMENT, IPR & EDC” at SVCE, Bengaluru in association with Institution’s Innovation Council & Indian Society for Non-Destructive Testing from 20 th to 25 th January 2020.
11	Mr. Karthik Reddy S	One week FDP on “ IN PURSUIR OF INNOVATION PRODUCT DEVELOPMENT, IPR & EDC” at SVCE, Bengaluru in association with Institution’s Innovation Council & Indian Society for Non-Destructive Testing from 20 th to 25 th January 2020.

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WEBINAR SERIES ATTENDED BY FACULTY

- Ms. Akshatha S, Assistant Professor of SVCE has participated in National Level Webinar on Innovation and Entrepreneurial Education Organized By Department of Business Administration on 16-09-2020
- Mr. Karthik Reddy S, Assistant Professor of SVCE has participated in Webinar on "questionnaire and Scale Development" held by HISASHI – Excellence Education Pvt. Ltd. on 18th – 19th July,2020
- Mr. Karthik Reddy S, Assistant Professor of SVCE has participated in Webinar on " Indian Banking – Today and Tomorrow" Conducted by ASBM University, Bhubaneswar on 8th July, 2020
- Ms. Akshatha S, Assistant Professor of SVCE has participated in Three Days International Webinar (IGNITE 2020) on " Re discovering Experiential Learning In Higher Education : Scope and Challenges from 6th to 8th July,2020 Organised by Koshys Institute of Management Studies.
- Mrs. Geetha V , Assistant Professor of SVCE has participated in One Day International Webinar on Mental & Physical Health Through Yoga During Covid – 19 on 21st June,2020
- Mr. Karthik Reddy S, Assistant Professor of SVCE has participated in National Webinar on "E-Learning & Tools for Effective Teaching and Learning" organised by Voorhees College, Vellore on 6/6/2020.
- Mr. Arun Kumar S, Assistant Professor of SVCE has participated in One Day Webinar on “Readiness for NAAC Peer Team Visit” on 5th June,2020 organised by IQAC of SVCE, Bengaluru.
- Mr. Karthik Reddy S, Assistant Professor of SVCE has participated in One Day Webinar on “Readiness for NAAC Peer Team Visit” on 5th June,2020 organised by IQAC of SVCE, Bengaluru.
- Ms. Vasantha B, Assistant Professor of SVCE has participated in One Day Webinar on “Readiness for NAAC Peer Team Visit” on 5th June,2020 organised by IQAC of SVCE, Bengaluru.
- Mrs. Vidya L, Assistant Professor of SVCE has participated in One Day Webinar on “Readiness for NAAC Peer Team Visit” on 5th June,2020 organised by IQAC of SVCE, Bengaluru.
- Ms. Akshatha S, Assistant Professor of SVCE has participated in One Day Webinar on “Readiness for NAAC Peer Team Visit” on 5th June,2020 organised by IQAC of SVCE, Bengaluru.

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- Mr. Karthik Reddy S, Assistant Professor of SVCE has participated in National Webinar on "Managing your Finances & Investments during COVID 19" organised by SSMRV college & Finmark Trainers India Pvt. Ltd on 03/06/2020.
- Mr. Karthik Reddy S, Assistant Professor of SVCE has participated in LIVE- FDP on "Multiple Regression & Non-Parametric Tests using IBM SPSS" organised by Edbhoomi: Ground for education on 01/06/2020 – 04/06/2020.
- Ms. Akshatha S, Assistant Professor of SVCE has actively participated in 5-day webinar series on “Design Thinking” organized by department of Electronics and Communication Engineering, Sri Ramakrishna Institute of Technology, Coimbatore, conducted during 27th to 31st May2020.
- Mr. Karthik Reddy S, Assistant Professor of SVCE has participated in Online Workshop on "Data Analytics Using Excel Hypothesis Testing", Organised by Rukmini Devi Institute of Advanced Studies, Delhi on 30/05/2020.
- Dr. Sunitha YK, HOD Department of MBA, SVCE has participated in 2 days webinar on “ Changes in Government Measures & Human Rights” organized by SJBIT from 28th – 29th May 2020.
- Dr. Sunitha YK, HOD Department of MBA, SVCE has participated in 4 days webinar on “Learning and Knowledge Management” Organised by SJBIT from 21/05/2020 - 26/05/2020 .
- Mr. Karthik Reddy S, Assistant Professor of SVCE has participated in Statistics/Data Analysis in SPSS: Inferential Statistics online course by Quantitative Specialists on 25/5/2020.
- Mr. Karthik Reddy S, Assistant Professor of SVCE has participated in Webinar on Life with Covid 19, organised by Acharaya Pathasala Evening College of Arts and Commerce, Bangalore on 21/5/2020.
- Mr. Karthik Reddy S, Assistant Professor of SVCE has participated in "Getting Job Ready for Post Covid Era" organised by Mc Graw Hill Education @ the onlineexpo.com on 21/05/2020.
- Mr. Karthik Reddy S, Assistant Professor of SVCE has participated in "SPSS for Beginners- Online Workshop" organised by Research Shiksha, Uttarpradesh on 18/5/2020 – 22/5/2020.
- Mr. Arun kumar S, Assistant Professor of SVCE has participated in the 2Days webinar on “ Changes in Government Measures and Human Rights Due to COVID – 19” on 28th and 29th May,2020.

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- Mr. Karthik Reddy S, Assistant Professor of SVCE has participated in Marketing Strategies in New Normal" organised by Let's Export Consultants, Jaipur on 17/5/2020.
- Mr. Karthik Reddy S, Assistant Professor of SVCE has participated in "Effectiveness of online learning and teaching in commerce" organised by Pioneer Kumaraswamy College, Nagercoil, Tamilnadu on 16/5/2020.
- Mr. Karthik Reddy S, Assistant Professor of SVCE has participated in "Workshop on Zotero Software for Citation Management in Research" organised by Genesin of Educational Impressions, Roorkee, Uttarakhand, India on 16/5/2020.
- Mr. Karthik Reddy S, Assistant Professor of SVCE has participated in International Webinar on "Socio-Economic Repercussions of Covid -19 Pandemic on Global Economy" organised by Dept. of Economics, Poona College of Arts, Science & Commerce, Pune on 15/5/2020.
- Mr. Karthik Reddy S, Assistant Professor of SVCE has participated in "Impact of this Pandemic on Entrepreneurship in India- Key to Surviving the Crisis" organised by McGraw Hill Education @ the onlineexpo.com on 14/05/2020.
- Mr. Karthik Reddy S, Assistant Professor of SVCE has participated in "Impact of Covid-19 on Indian Economy: Reviewing the RBI measures" organised by Global Institute of Management Sciences, Bangalore on 09/05/2020.
- Mrs. Geetha V, Assistant Professor of SVCE has participated in the International Level Webinar Change in the World Order Post COVID-19 on 7th May,2020.